



ANJALI BHAGWANI

PRODUCT DESIGNER | UX DESIGNER

I am a seasoned & versatile Product Designer, currently leading the mobile design effort at Scaler - an edu-tech startup. The objective of the effort is to build an engaging and immersive experience for the users of Scaler.

My organisational competencies extend to , leading and motivating teams for optimum creativity & productivity, while keeping a keen eye on the company's bottom line.

Projects involving Fintech, Sustainable design, Service design, Behaviour design & Healthcare are my favoured domains.

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DESIGN TOOLS

Figma

Sketch

Axure

Invision

Adobe XD

Adobe Illustrator

Miro

PORTFOLIO

www.AnjaliBhagwani.com

WORK EXPERIENCE

SCALER ACADEMY & INTERVIEWBIT

LEAD PRODUCT DESIGNER | JAN 2022 - PRESENT

1. Scaler's Mobile App - An android platform to learn coding and data science
2. Career Tool - A tool to that gives you a roadmap to reach your aspirations based on your background

DELOITTE DIGITAL US-INDIA

USER EXPERIENCE DESIGNER | JULY 2018 - JAN 2022

1. Google Cloud Partner Advantage - Redesign of their website
2. McDonalds - Product Pricing & Profitability software
3. Tiffany & Co - E-commerce website
4. Takeda - Biolife - Plasma donation experience
5. The Vanguard Group - Redesign of 401k experience
6. BD Biosciences - E-commerce website
7. City of Long Beach - Web and App for the residents
8. Exxon Mobil - Android app for goods inspection
9. NYU - Medical center internal portal
10. Bob's Furniture - E-commerce website
11. Deloitte - portal for submission, tracking and approval of product ideas

ECOEXIST ENTERPRISE AND FOUNDATION

DESIGN INTERN | NOV 2017 - MAR 2018

1. System design to reduce single-use plastics
2. Ux & UI design for eCoexist website

OGEE STUDIO

UX INTERN | MAY 2017 - JULY 2017

Ux design for Studio Intranet

EDUCATION

SYMBIOSIS INSTITUTE OF DESIGN

Bachelor of Design (User Experience Design) | 2014-2018

Awarded Best Degree Project in UX Design | Average CGPA- 3.6 / 4.0

ST. URSULA JUNIOR COLLEGE

XII - Science | 2012-2014

HONORS AND AWARDS

1. Reward & Recognition for 401k web experience forr The Vanguard Group
2. Reward & Recognition for Deloitte product ideas submission portal
3. Reward & Recognition for Google Cloud Partner Advantage website
4. Best Degree Project for System design to reduce single-use plastics